

MINUTES OF THE BOARD MEETING

OCTOBER 19, 1998

The Board of Control of the Kentucky High School Athletic Association met in Special Session at the Holiday Inn South in Lexington, Kentucky, on Monday, October 19, 1998. President Stan Steidel called the meeting to order at 8:30 a.m. All Board members with the exception of Tom Bryant, Lois Adams-Rodgers, Bill Beasley, Frank Cardwell, Bob Rogers and Wendell Thomas were present in addition to Commissioner Louis Stout, Exec. Asst. Brigid DeVries, Asst. Commissioners Larry Boucher and Julian Tackett, SID Butch Cope, Ken Tippett and Anne W. Mays. Kevin Mason, representing the State Dept. of Education, was also present. The Invocation was given by Roland Williams. Mr. Steidel then turned the meeting over to David Bryant of Bryant and Associates, who was asked by the Board to help lead discussion into the development of the Association's goals and objectives for the three year strategic planning period, 1999-2002.

Mr. Bryant conducted break-out sessions for different segments of the Board of Control and staff, using the 1995-97 and 1997-99 Strategic Plans as a blueprint for starting discussion. Following the discussion groups and considerable deliberation by the group as a whole, it was moved by Kathy Johnston, seconded by Roland Williams that the proposed Values, Missions, Goals, Mission Statement and Strategic Planning Goals be presented to the Board of Control in November for approval. The motion passed unanimously.

There being no further business to come before the Board, Mr. Steidel adjourned the meeting at 3:40 p.m.

1999-2002 Strategic Planning Process

Values, Missions and Goals

Adopted by the Board of Control in Special Session, October, 1998

The visionary process which the Board undertook at the beginning of the seminar took the form of ten values, a mission statement and motto, and six goals for the Board and the Association for this strategic planning period. Values must be the basis for the Association philosophy and are the building blocks for the future.

The ten values which are the basis and building blocks for the future are:

1. The opportunity for participation for all student athletes who comply with adopted association regulations.
2. Appropriate leadership at all levels within the association.
3. The role of athletics in the education process.
4. Promotion and recognition of good sportsmanship, conduct and citizenship.
5. Quality of the total program of offerings by the association.
6. The highest level of integrity and ethics among all entities of the association.
7. Efficiency and professionalism within all levels of the association.
8. Fairness and consistency as it relates to the application of rules.
9. Accountability of the student athlete, contest official, school representatives, staff and Board of Control members to adhere to association rules.
10. Preservation and recognition of the history and traditions of interscholastic athletics.

The mission statement must then reflect the broad perspective which the Board and staff must use to guide future actions and is as follows:

The KHSAA shall establish, promote and deliver the highest quality interscholastic athletic programs and activities in an efficient and progressive manner which emphasize participation, safety, sportsmanship and integrity to enhance the educational experience of the student-athlete.

The five goals for the Association for this strategic planning period are:

1. Develop and implement additional strategies to, and maintain current successful strategies which, ensure financial stability.
2. Study impact of all association rules on effected constituencies, make necessary changes, and develop a plan to educate the member schools and other entities of the policies and procedures of the Association.
3. Produce informational and education materials, workshops and seminars and provide resources to ensure that member schools are fully aware of the provisions of 20 USC Section 1681 (Title IX) and require mandatory certification from schools as to compliance.
4. Formulate and monitor strategies and action plans to retire the debt on the KHSAA office complex and study the potential development of the KHSAA Hall of Fame and Museum.
5. Emphasize and promote good citizenship and conduct at interscholastic events involving coaches, officials, athletes and spectators.
6. Develop a plan which will serve to enhance the image of the KHSAA which includes the preservation and recognition of the history and traditions of interscholastic athletics and a positive promotional strategy to educate all constituencies about KHSAA activities.